

Key Stage 5 Business

Websites

The Times

Good site for business news. This includes a very useful section for Unit 1 on entrepreneurs.

<http://business.timesonline.co.uk/>

http://business.timesonline.co.uk/tol/business/related_reports/entrepreneurs/

The Daily Telegraph

Good site for business news. This includes a section on companies and markets.

<http://www.telegraph.co.uk/money>

Economist

Useful site. Do not forget to use the backgrounders feature that allows you to find other articles on key topics and do look at the special reports. (Some elements open only to subscribers).

<http://www.economist.com>

BusinessWeek

Great site for business news and features.

<http://www.businessweek.com>

Business Review

Magazine Useful student magazine with articles on relevant topics as well as helpful advice on the examinations.

Books

- How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.
- The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell A very readable and fascinating book, which looks into the reasons products become market leaders.
- The Google Story - David A. Vise An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles. The questions is; are these the things that made Google the world's number one search engine?
- The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker Covers Japanese Management Techniques such as Kaizen and TQM. Billions of Entrepreneurs:
- How China and India Are Reshaping Their Futures and Yours - Tarun Khanna An investigation into Asia's two growing economic powers.
- Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson The autobiography of Britain's most famous entrepreneur.
- No Logo - Naomi Klein Klein investigates the negative side to marketing and globalisation.

TV Programmes

- Dragons Den – BBC Two
- M&S v Waitrose: Which Is Better Value? - Channel 5
- Aldi v Lidl: Supermarket Wars – Channel 5
- British Airways 24/7: Access All Areas – Channel 5
- Inside series on Channel 5 – programmes on Asda, DHL, Tesco, Nandos, Cadbury, Harrods,...
- Martin Lewis Money Show – ITV
- Made in Britain – ITV

Podcasts

- Business Daily (BBC) – The daily drama of money and work from the BBC – useful to stay up to date with the latest business news.
- The World of Business – Insights into the business world – featuring content from BBC Radio 4's In Business programme. Episodes are released weekly and cover a range of issues, particularly businesses approach to climate change.
- Business Wars – Netflix v HBO, Nike v Adidas –Business Wars gives you the real story of what drives these companies and their leaders to new heights or to ruin.
- How I Built My Small Business – Stories of how entrepreneurs have built their small business; the entrepreneurs offers its listeners an in-depth insight into the strategies they implemented to grow their business. The businesses vary greatly, however you will recognise some such as Smokehouse and Soapbox.
- The Diary of a CEO - 27 year old Steven Bartlett is CEO of one of the UK's fastest growing companies – Social Chain. Each week he gives you an insight into what it is like behind the scenes of being an entrepreneur
- TED Talks Business – Some of the world's greatest innovators, entrepreneurs and business researchers share their stories and insights from the stage at TED conferences.