

Key Stage 4 Business

Websites

- BBC Bitesize GCSE Business <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>
- BBC Business news <https://www.bbc.co.uk/news/business>
- The Guardian Business <https://www.theguardian.com/uk/business>
- Edexcel GCSE Business <https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.coursematerials.html#%2FfilterQuery=category:Pearson-UK:Category%2FTeaching-and-learning-materials>

Books

- How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.
- The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell A very readable and fascinating book, which looks into the reasons products become market leaders.
- The Google Story - David A. Vise An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles. The questions is; are these the things that made Google the world's number one search engine?
- The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker Covers Japanese Management Techniques such as Kaizen and TQM. Billions of Entrepreneurs:
- How China and India Are Reshaping Their Futures and Yours - Tarun Khanna An investigation into Asia's two growing economic powers.
- Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson The autobiography of Britain's most famous entrepreneur.
- No Logo - Naomi Klein Klein investigates the negative side to marketing and globalisation.

TV Programmes

- Dragons Den – BBC Two
- M&S v Waitrose: Which Is Better Value? - Channel 5
- Aldi v Lidl: Supermarket Wars – Channel 5
- British Airways 24/7: Access All Areas – Channel 5
- Inside series on Channel 5 – programmes on Asda, DHL, Tesco, Nandos, Cadbury, Harrods,...
- Martin Lewis Money Show – ITV
- Made in Britain – ITV

Podcasts

- Business Daily (BBC) – The daily drama of money and work from the BBC – useful to stay up to date with the latest business news.

- The World of Business – Insights into the business world – featuring content from BBC Radio 4's In Business programme. Episodes are released weekly and cover a range of issues, particularly businesses approach to climate change.
- Business Wars – Netflix v HBO, Nike v Adidas –Business Wars gives you the real story of what drives these companies and their leaders to new heights or to ruin.
- How I Built My Small Business – Stories of how entrepreneurs have built their small business; the entrepreneurs offers its listeners an in-depth insight into the strategies they implemented to grow their business. The businesses vary greatly, however you will recognise some such as Smokehouse and Soapbox.
- The Diary of a CEO - 27 year old Steven Bartlett is CEO of one of the UK's fastest growing companies – Social Chain. Each week he gives you an insight into what it is like behind the scenes of being an entrepreneur
- TED Talks Business – Some of the world's greatest innovators, entrepreneurs and business researchers share their stories and insights from the stage at TED conferences.